

# MEET AMANDA

## *The Cake Bar*



### | By Noël Soisson

Amanda Wiles, owner of downtown Hanover's The Cake Bar, always seems to find herself in a kitchen. Her passion began as a child alongside her grandmother before starting to work in local restaurants around the area at the age of 14. She eventually focused on baking after attending culinary school and then following up with an additional diploma in pastry.

After being inspired by other cake and pastry bars in her travels, Amanda and her business partner found their way to downtown Hanover to open The Cake Bar in April 2018. She decided to come downtown after seeing positive growth in the community, in addition to the attractive rental costs.



# THE CAKE BAR

The Cake Bar is the perfect place for anyone looking for an afternoon or evening snack with friends and family. As a self-proclaimed "night owl", Amanda specifically designed her shop's hours later, staying open until 8pm Wednesday through Saturday. She hopes her later hours will encourage more people to take advantage of all that downtown has to offer in the evening—including the many restaurants and breweries, some of which she's partnered with in the past for special occasions.

Since opening, The Cake Bar has gained a reputation for being an expert at specialty cakes, which can be ordered with a week's notice. If you're looking for fondant creations, The Cake Bar is your place. Amanda jokingly added to, "send any Pinterest inspiration photos her way" and they will make your dream a reality. The Cake Bar is also known for their offerings of both gluten-free and dairy-free options.



## INFORMATION

22 Carlisle Street  
Hanover, PA 17331

717-634-2140

[thecakebar22.com](http://thecakebar22.com)

Open 11am-8pm, Wednesday  
– Saturday

Cake flavors posted weekly



THE CAKE BAR RECENTLY RECEIVED A SMALL BUSINESS IMPROVEMENT GRANT THROUGH THE BLOOM BUSINESS EMPOWERMENT CENTER AND MAIN STREET HANOVER, WHICH ALLOWED AMANDA TO UPDATE HER OUTDOOR SIGNAGE (PICTURED ABOVE LEFT).

This past April, The Cake Bar celebrated its fifth anniversary, where Amanda offered \$5 specials and fun cake flavors in honor of the day and her exciting, five-year milestone.

In the next five years, she hopes to continue doing what she does best—being in the kitchen, baking, and serving smiles to anyone looking for a sweet slice in downtown Hanover. ■

