

MEET SHANNON

The Succulent Hippie

| By Noël Soisson

Exciting things are blooming in downtown Hanover thanks to Shannon Petenbrink, owner of The Succulent Hippie—Hanover's first all-inclusive plant shop.

As her tagline states, Shannon has been "rooted in the community" her whole life. A native Hanoverian, she started The Succulent Hippie in 2020 when a hip injury and the pandemic changed her life's trajectory.

Initially, her plan was to become a nurse after studying at Penn State Mont Alto. However, as she was recovering from hip surgery and uncertain about her employment status, she turned to plants to take her mind off things. She began by creating succulent arrangements for loved ones, which served as a fun hobby. Her hobby quickly blossomed into a business thanks to a Facebook group where she formed relationships and discovered opportunities that motivated her to open her own shop.



Shannon never expected to be working with plants. She'll also be the first one to tell you that owning a business presents daily challenges. She says, "by the grace of God", she's growing right along with the plants as she learns about various species and how to cultivate them.

In addition to succulents, she also sells other varieties of plants as well as planting supplies including pots, soil, accessories, and apparel. She also offers workshops and interior design services. The interior design aspect of her work is a new passion for her—she loves diving into a new project that will completely change the look for a space.



THE SUCCULENT HIPPIE

131 Broadway, Hanover, PA 17331

Tuesday - Thursday 11-4

Friday 11-6

Saturday 9-6

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The Succulent Hippie has seen great success since opening its physical doors downtown in December 2021. Shannon attributes this to her Facebook connections, as well as the relationships she's built in the Hanover area over the years. In her early plant days during the pandemic, she would frequently leave arrangement orders on her porch for customers to pick up. She also takes pride in the quality of her products.

Like her plants Shannon only hopes to grow as a person and a shop owner in the coming years through new ventures and opportunities. ■

